

pundit

Reach the correct information without
wasting your time.

Let's find together.



Onur Kocan, 2022



#Misinformation



THE MISSION

Pundit is giving the opportunity to its users to view the content shared on social media platforms in a single application, aims to make the time spent productive by preventing the ever-increasing spread of misinformation caused by unverified social media content.

VALUE PROPOSITION



The application provides users easy access to verified social media content thanks to the experts it collaborates with.



Pundit experts analyze the content in their field and thus have the opportunity to generate income while preventing the spread of misinformation.



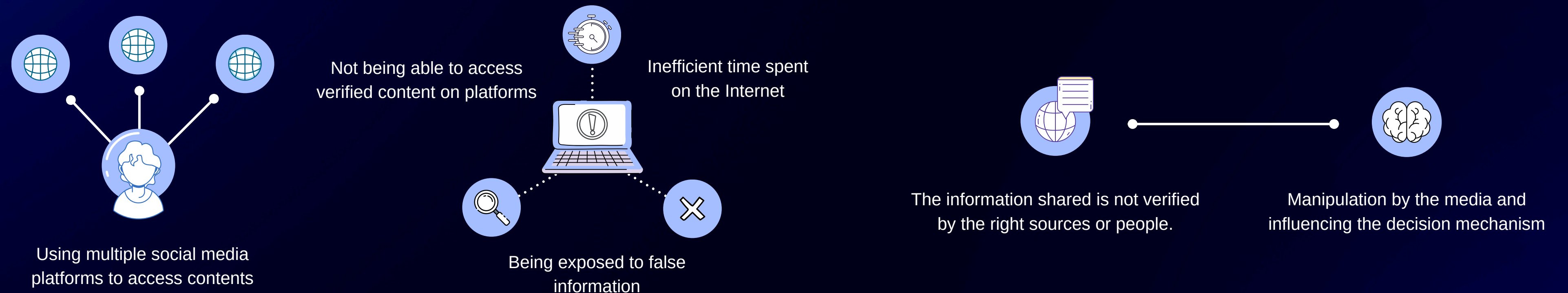
Users can personalize the content with the categorization and keyword filters they want to access.



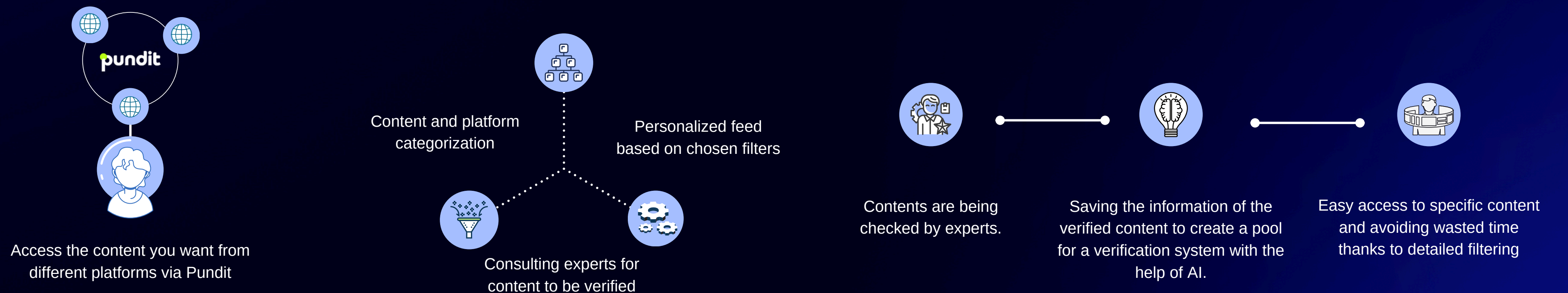
DIFFERENTIATION

Existing information verification platforms and websites are inadequate and doubtful due to the methods they use. Unlike these mostly-automatic systems with no clear verification, Pundit works with people who are experts in various fields. Pundit experts can only comment on the categories related with their profession and verify them by citing sources and giving valid reasons. In this way, Pundit makes it possible to conduct a more reliable information control process, which considers the human factor and gives source-based feedbacks.

CURRENT PROCESS

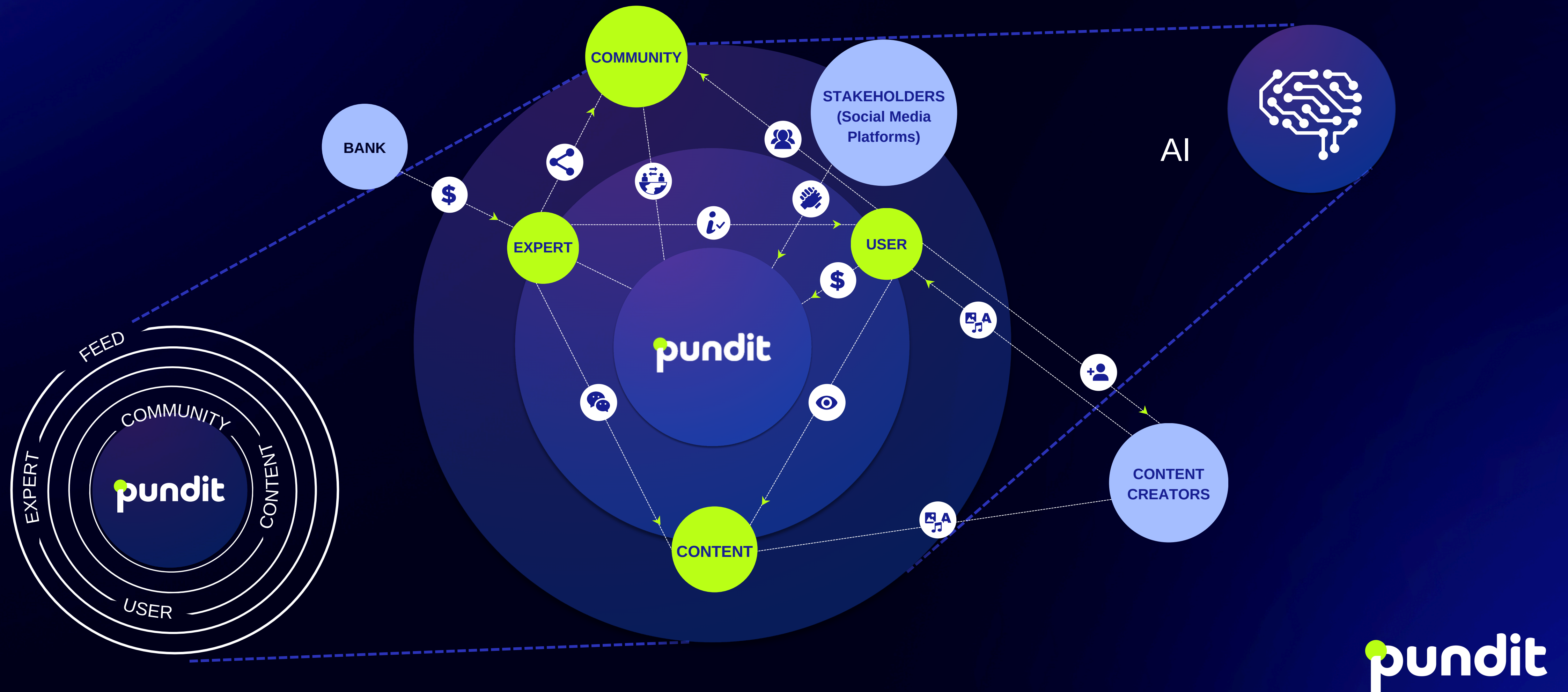


PUNDIT PROCESS



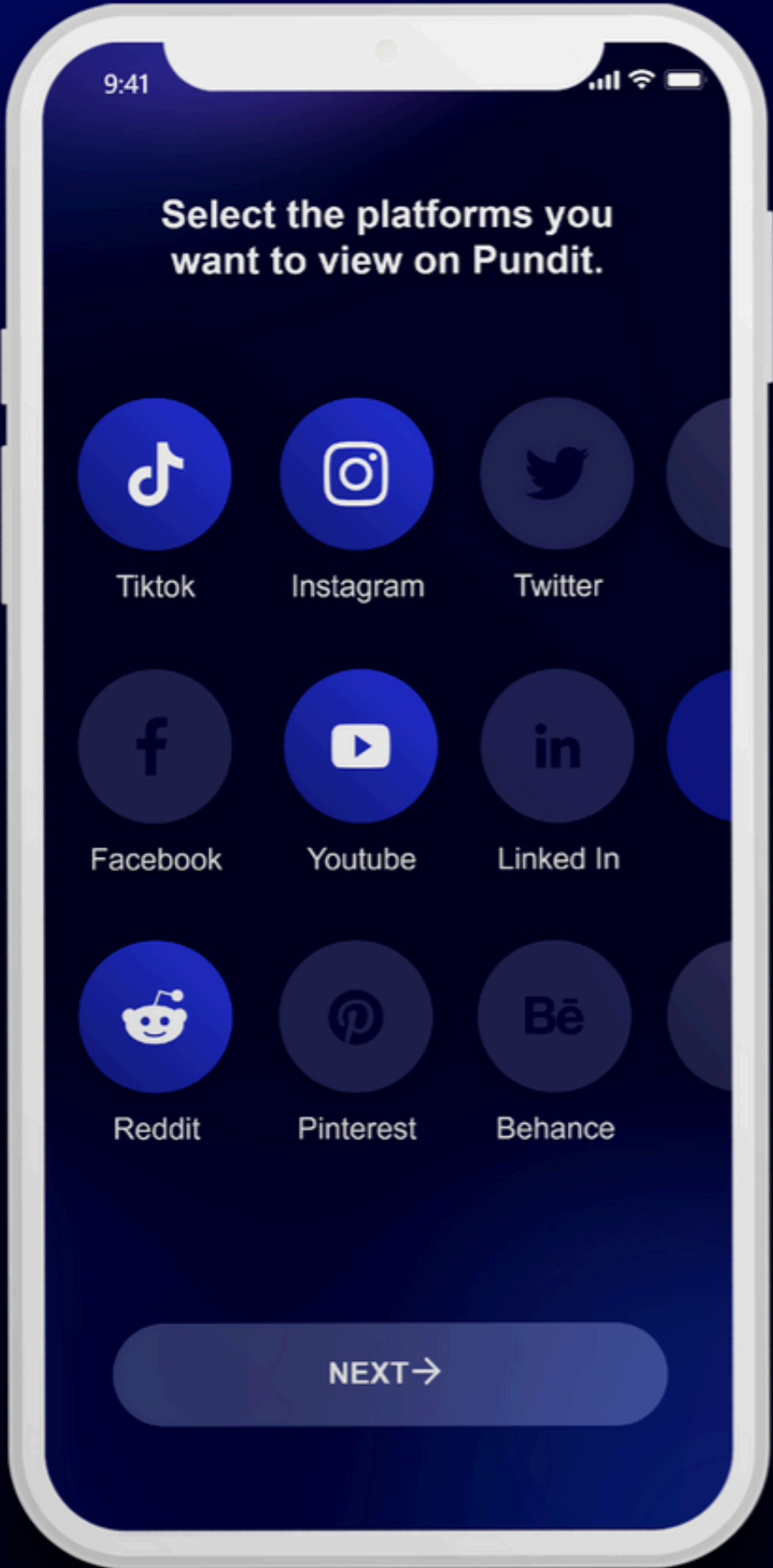
SERVICE MODEL

Pundit aims to prevent false information that can be shared on Social Media Platforms and to raise awareness of this issue in the society. Pundit collaborates with these platforms to gather them in one application. When the contents of the platforms are clicked by the users, they will be directed to the social media platforms we have contracted with. Users' clicks will increase the number of visits to these platforms and will ensure that their content gains credibility in the eyes of users.

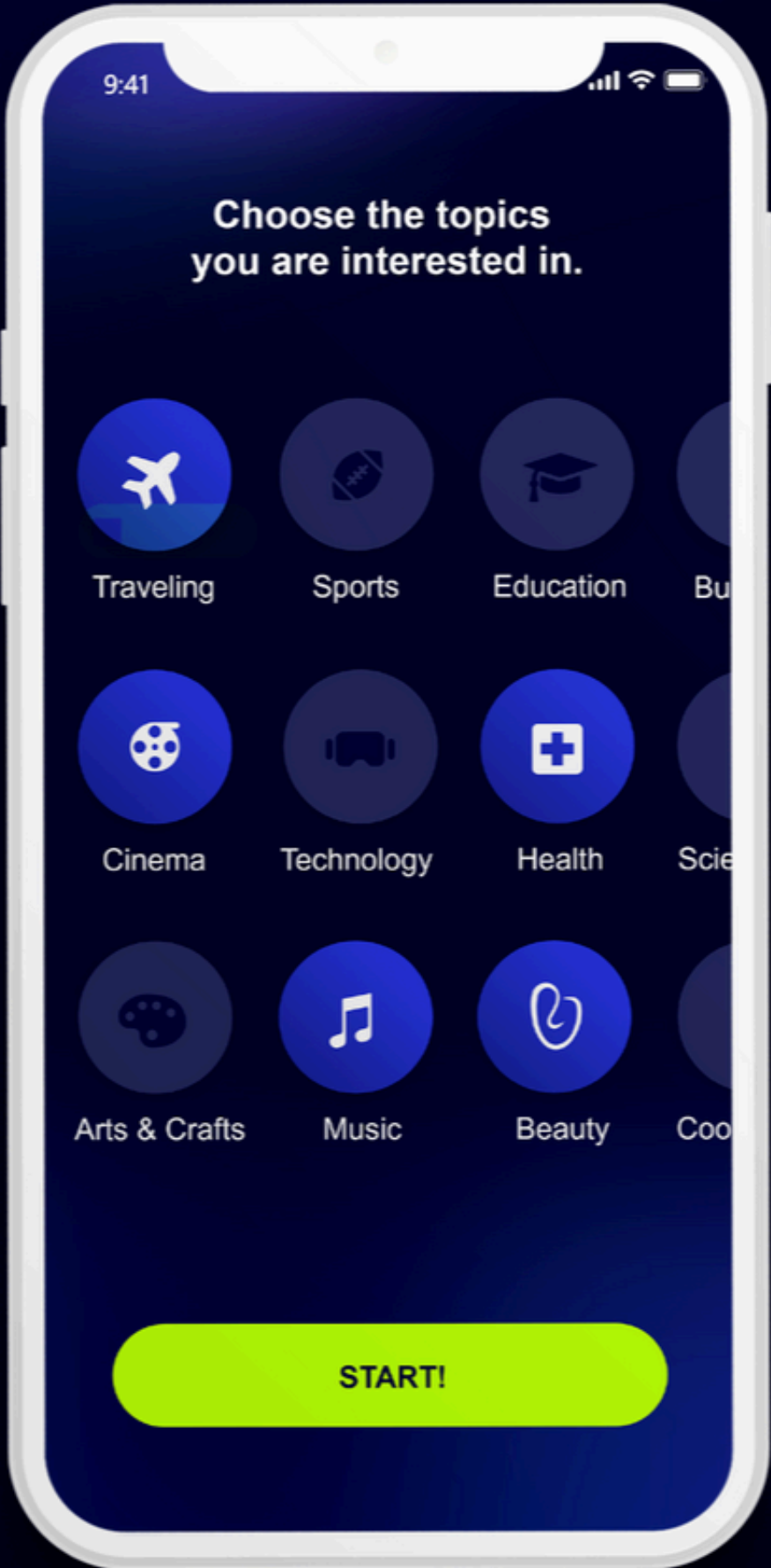


USER INTERFACE

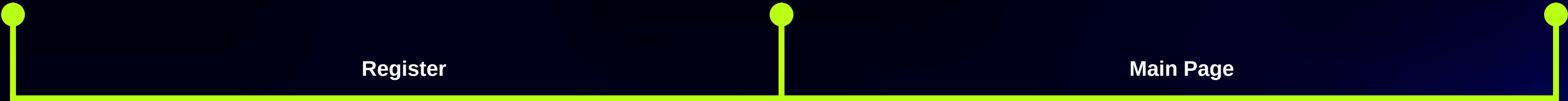
Filter Platforms



Filter Topics

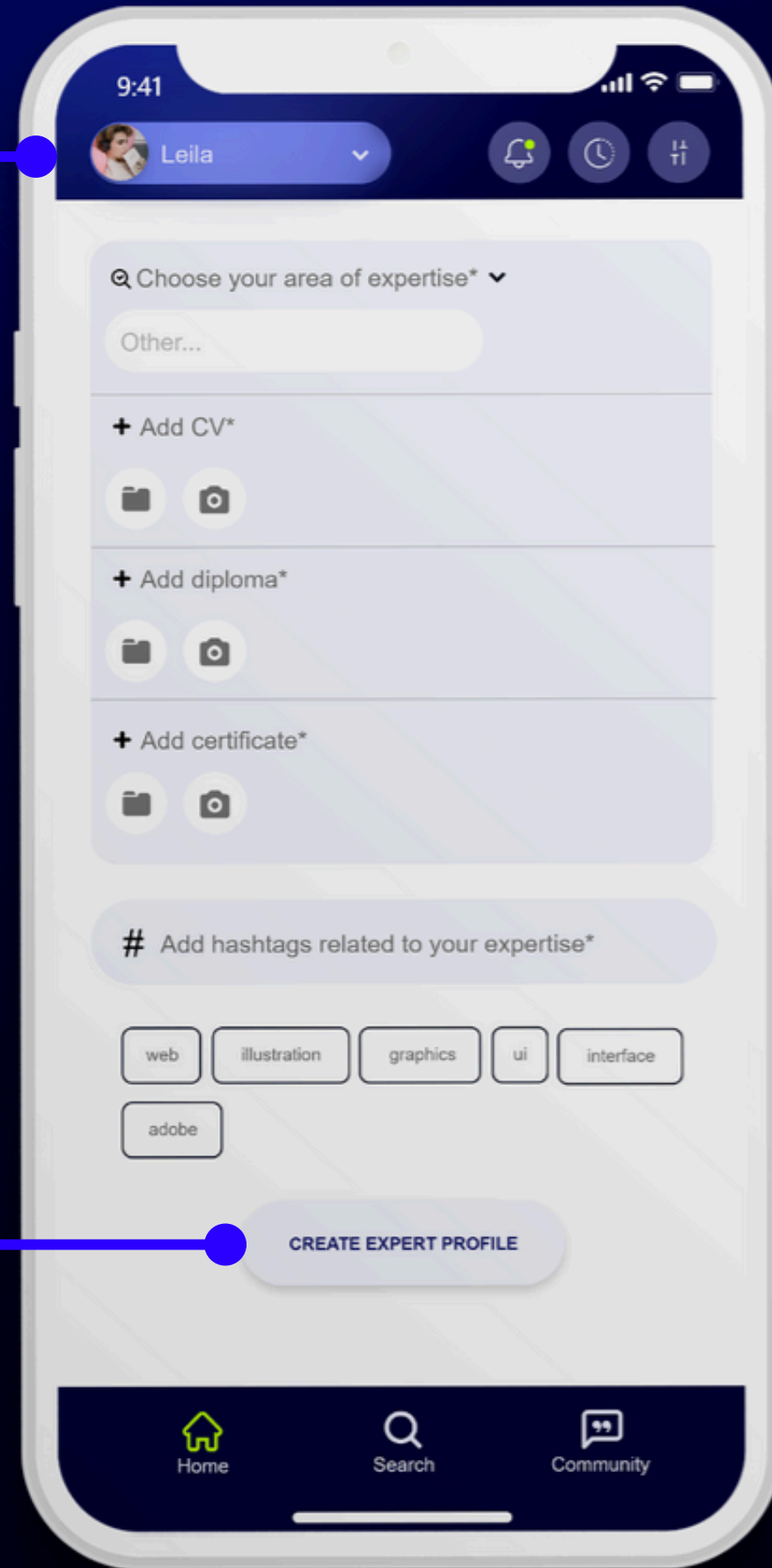


Feed



EXPERT USER INTERFACE

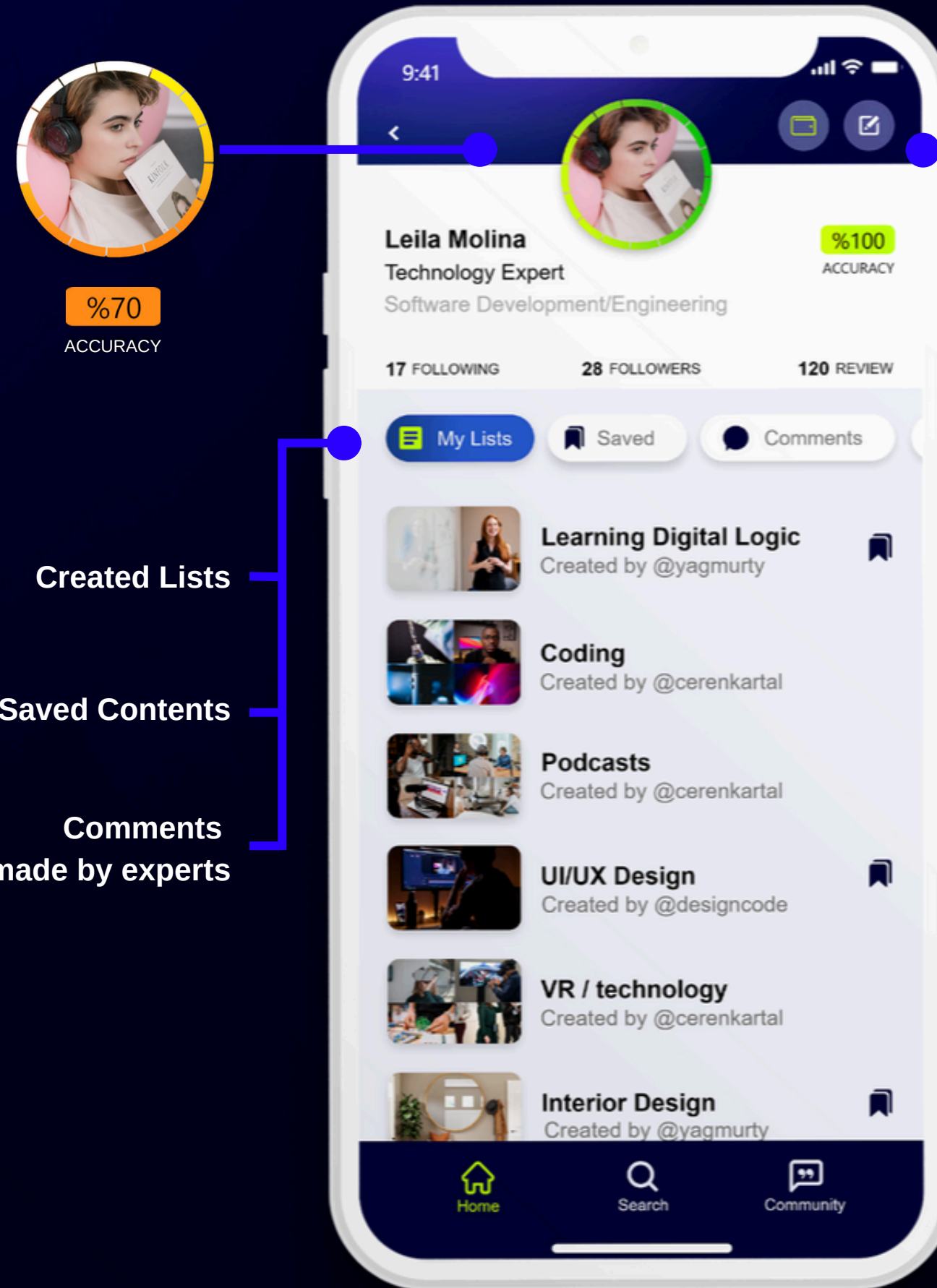
Sign-Up



Free Profile Mod

Start the expert approval process

Profile

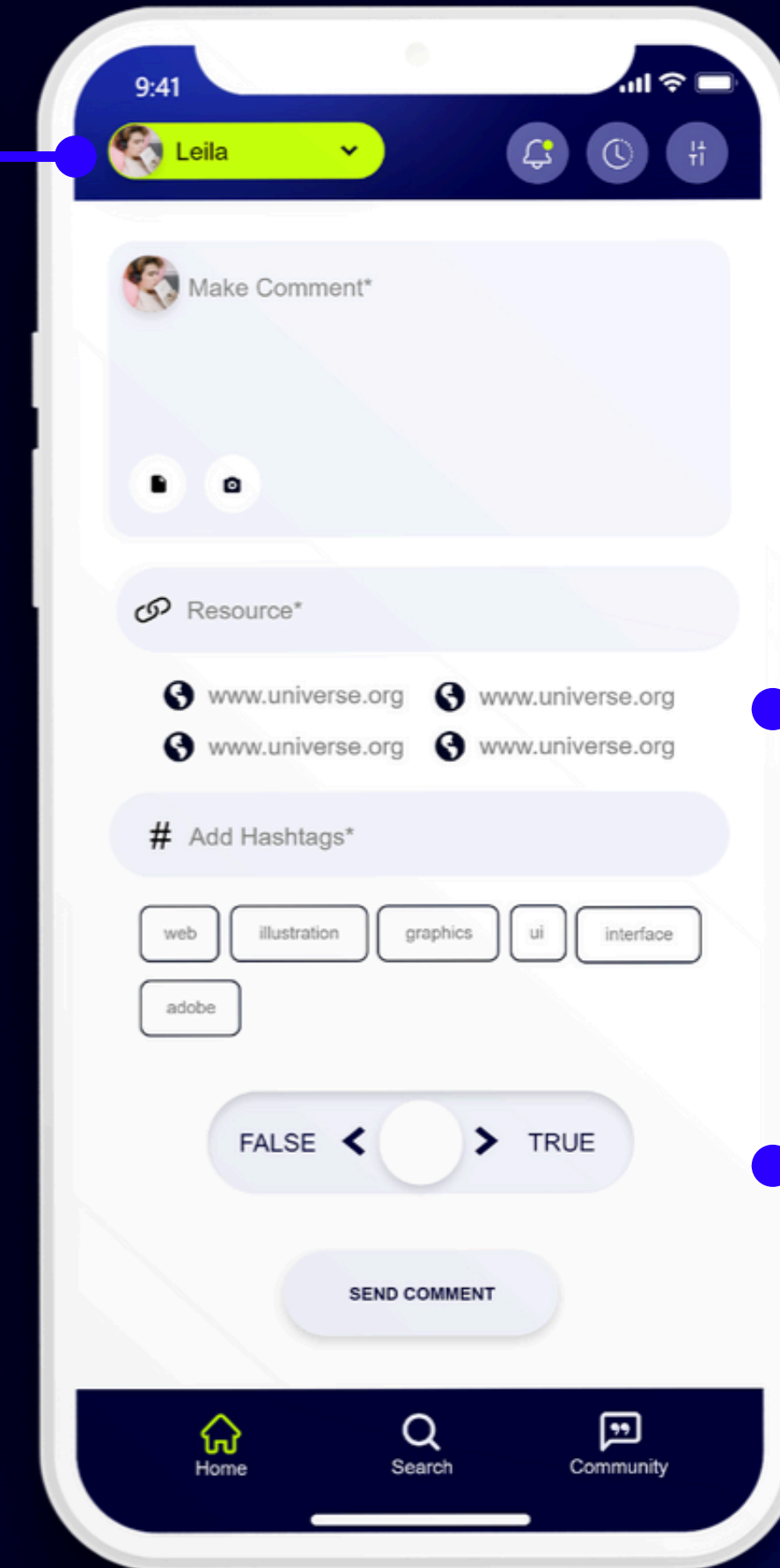


Created Lists

Saved Contents

Comments made by experts

Review



Expert Profile Mod

Profile Edit / Expert's Digital Wallet

Add resource and hashtags to make an expert review

Verify a content or report if it is not correct

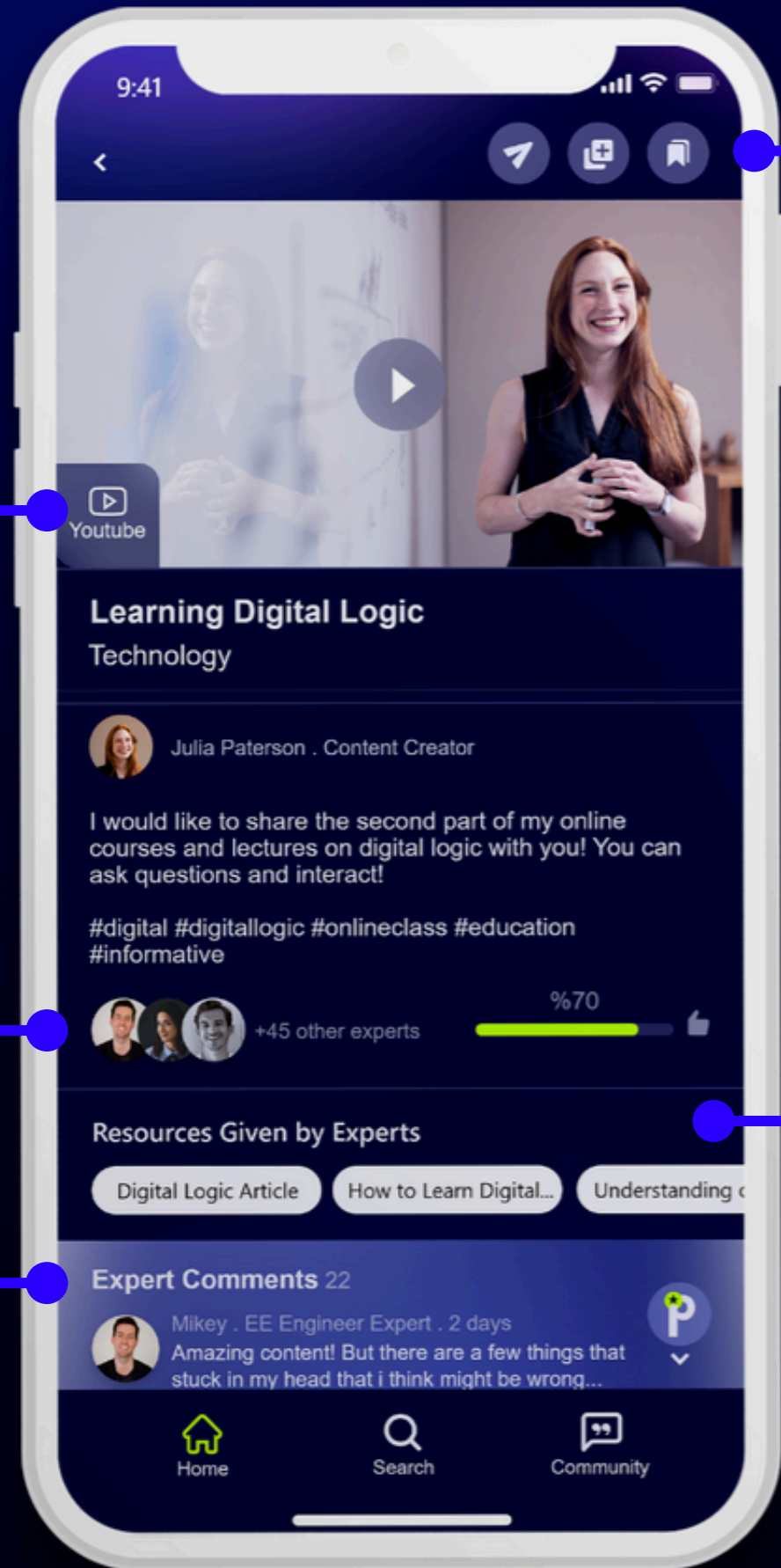
Users have to download their expertise documents to become a Pexpert

Whether the Experts provide correct information is audited with complaints and their reliability is indicated in their profile.

pundit

NAVIGATION BAR

Content Page



Platform

Expert Reviews

Expert Comment

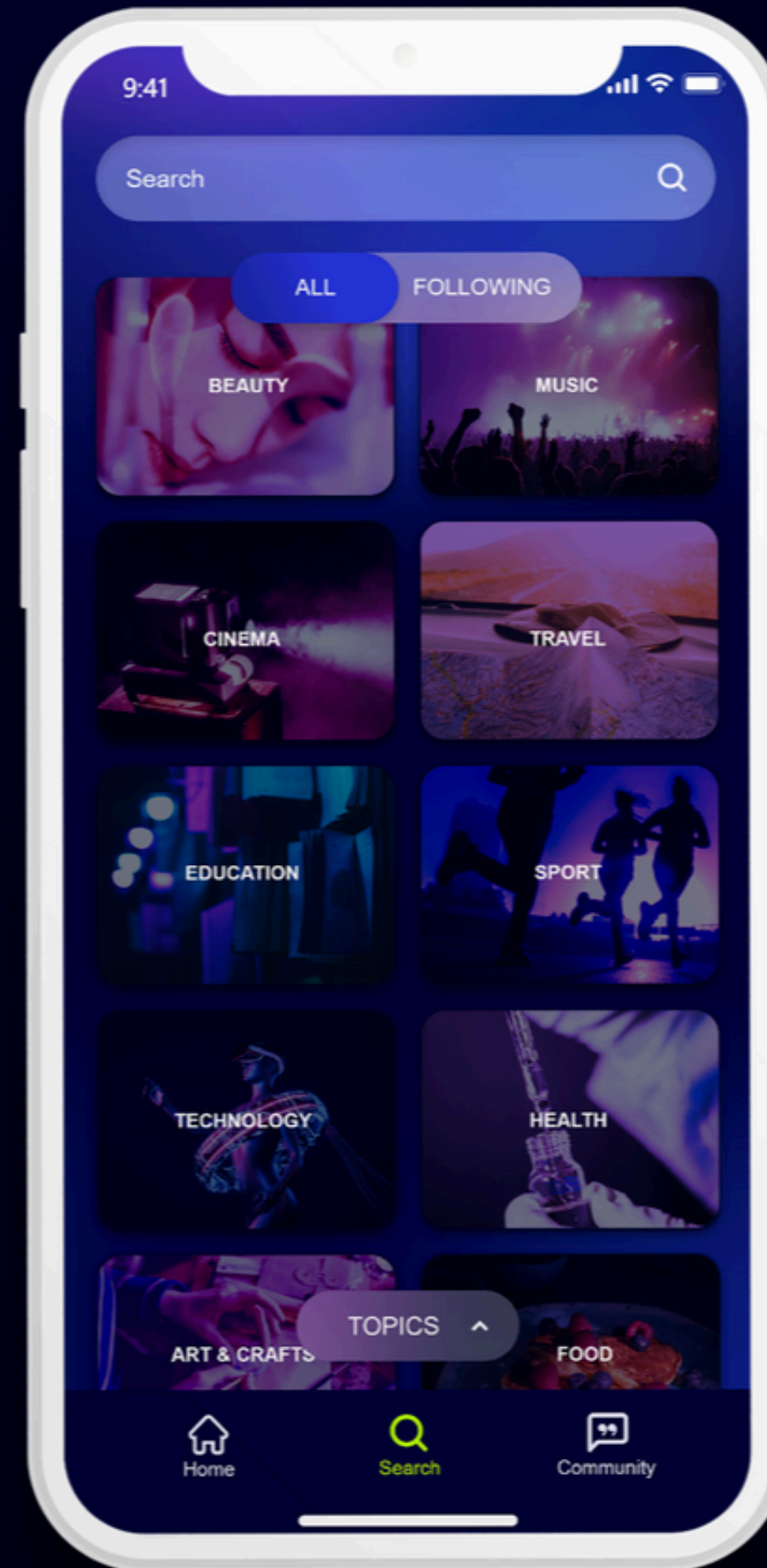
Save

Create a new list or add content to a list.

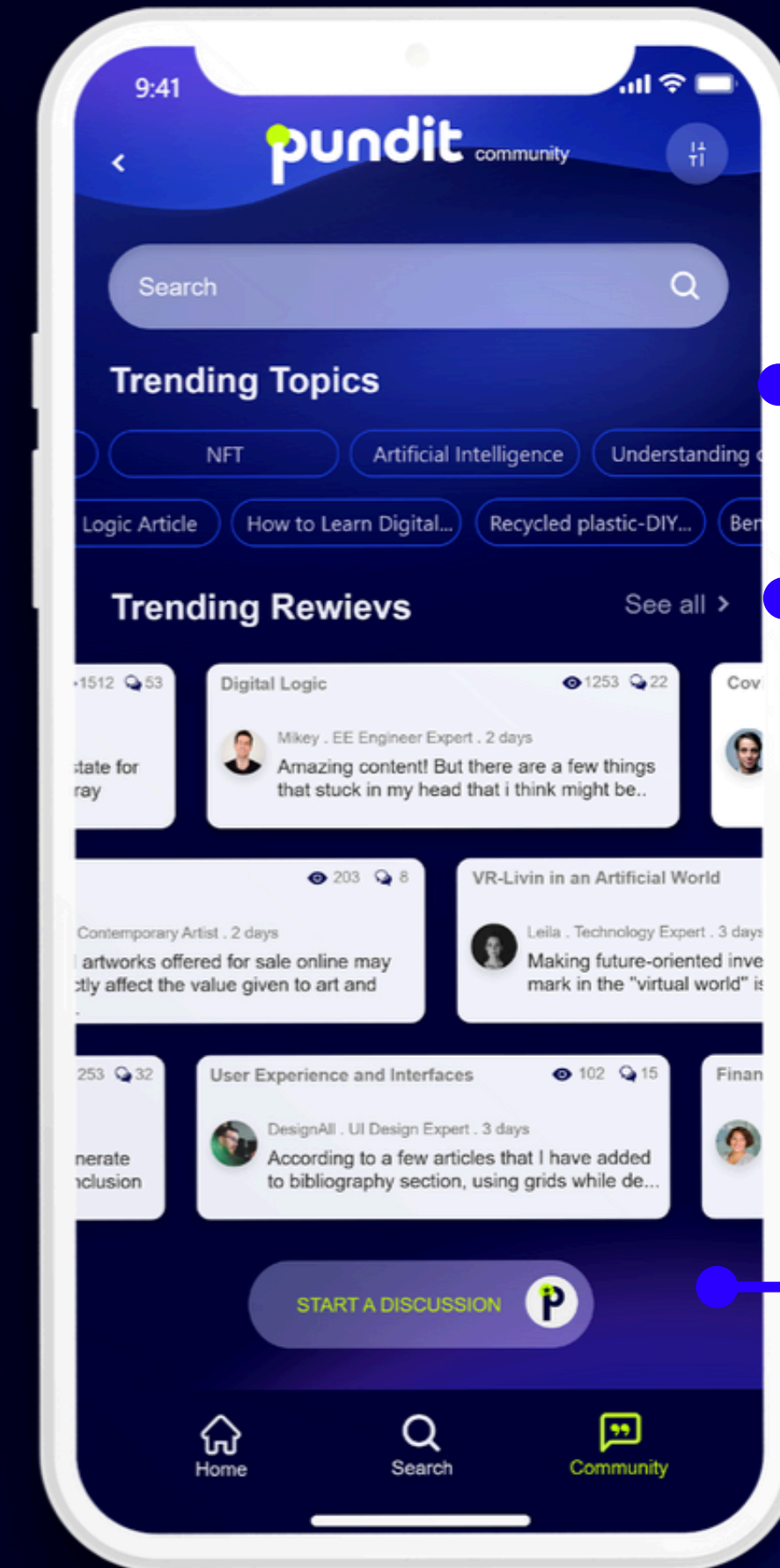
Share

Resources

Search

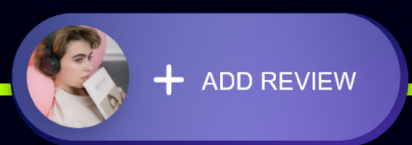


Community



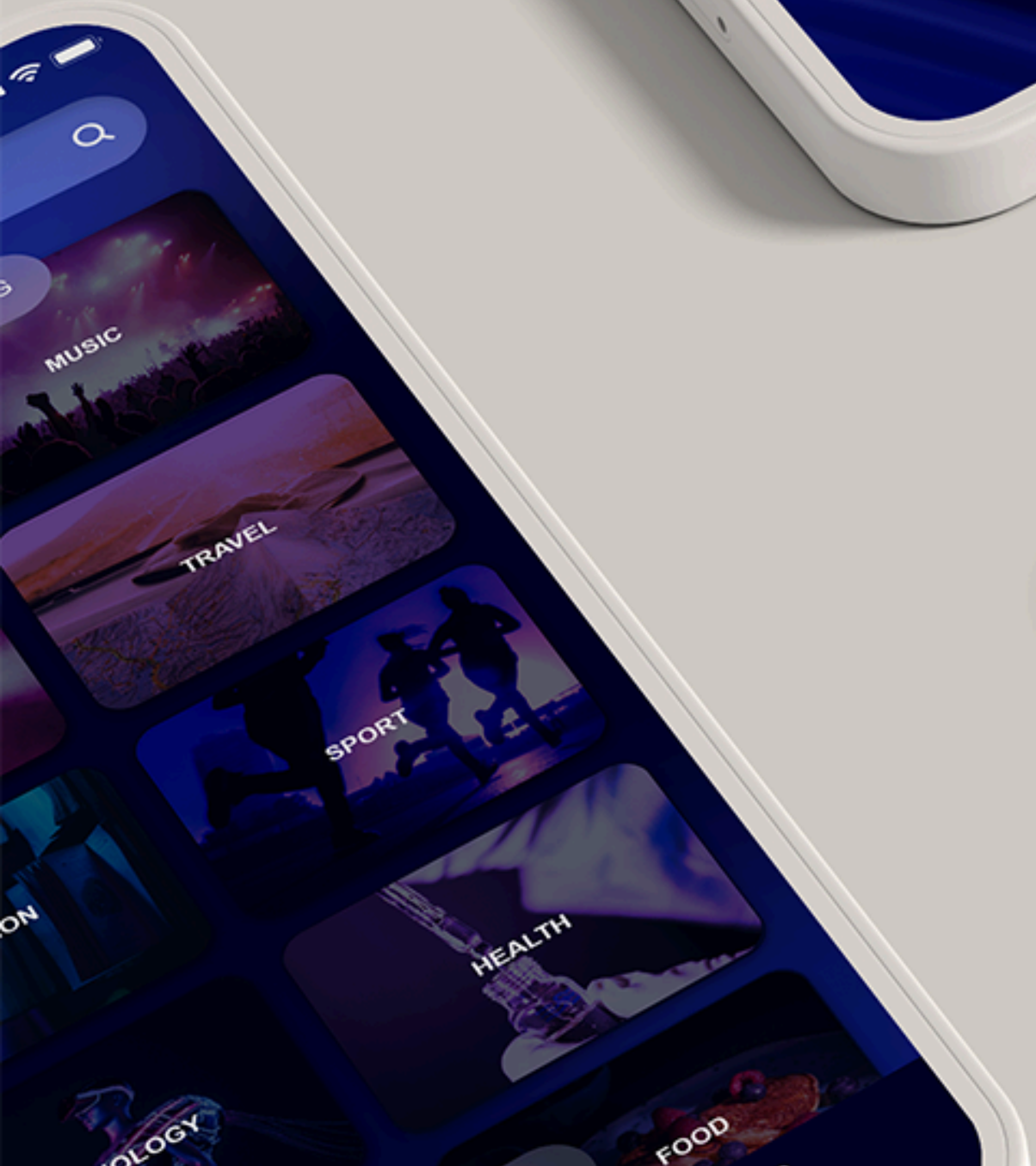
Explore popular topics and expert reviews

Start a discussion (For Premium Users)



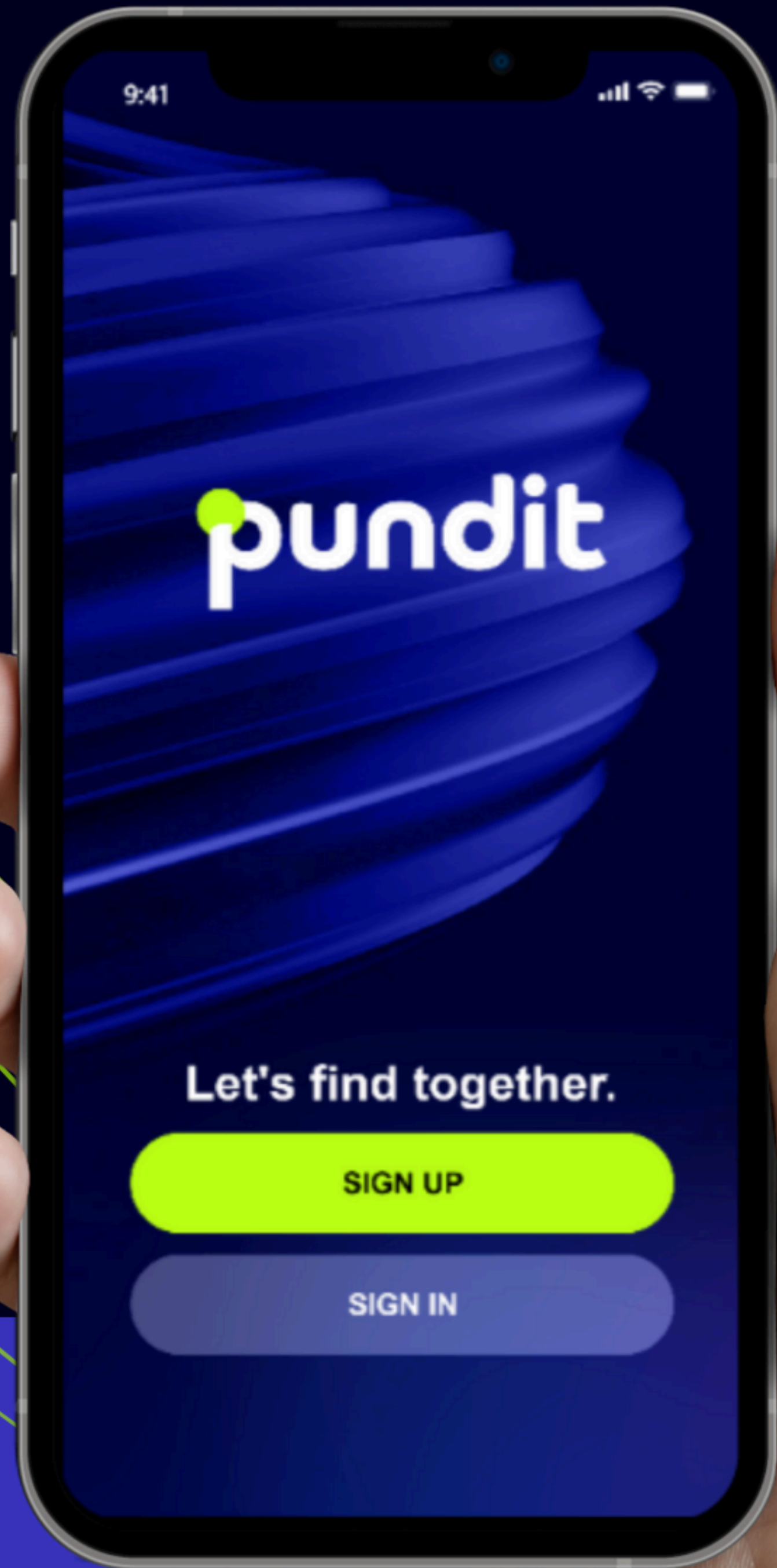
Experts add reviews to existing content or started discussions to analyze whether the information given is correct.

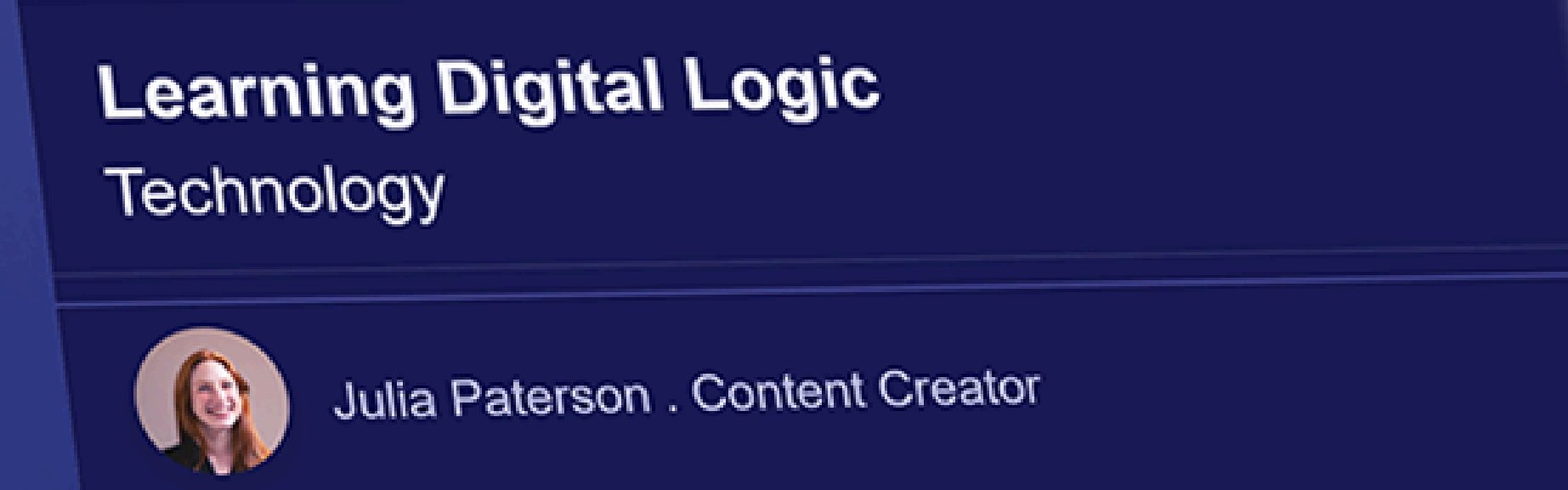
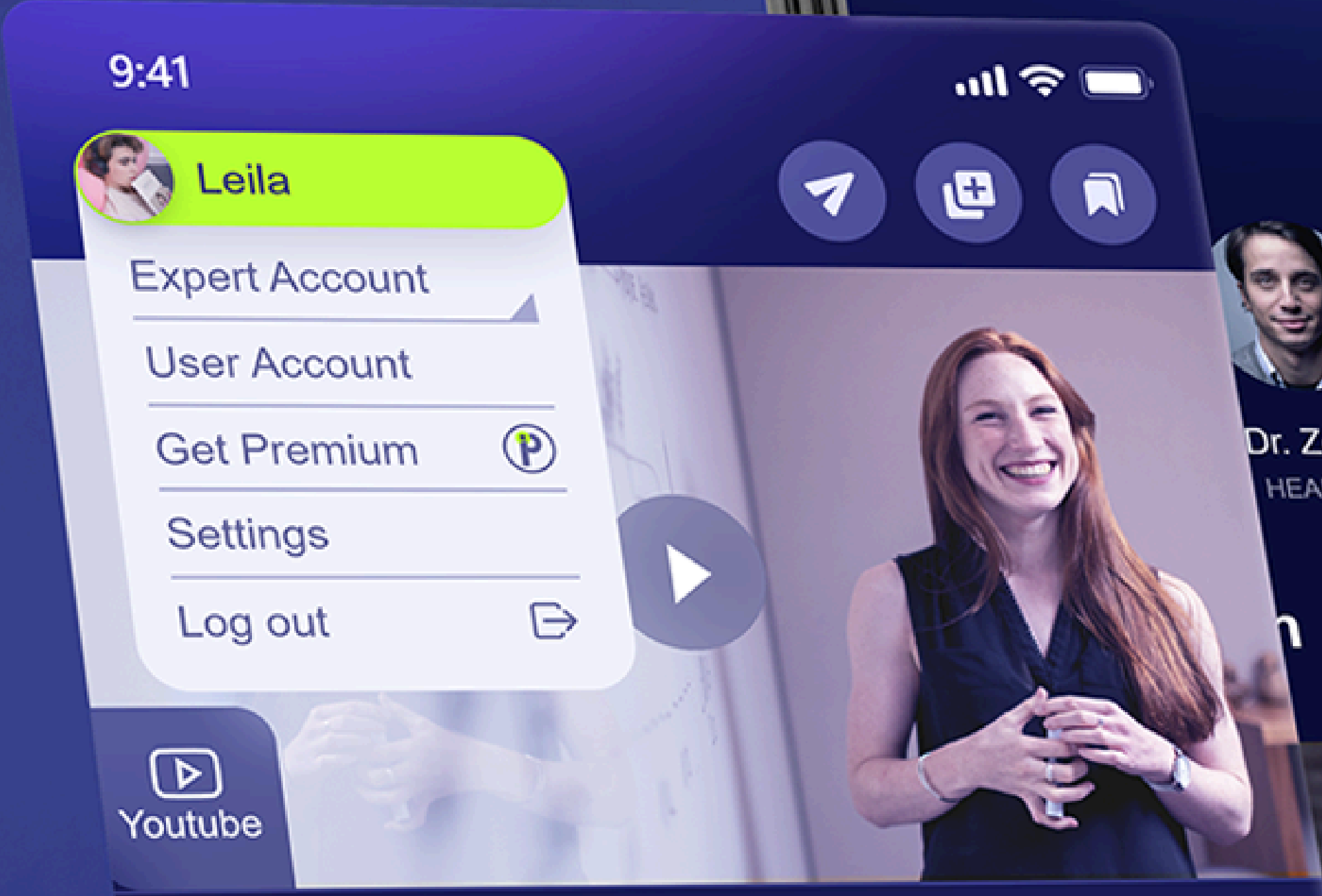














9:41

Leila Molina
Technology Expert
Software Development/Engineering

17 FOLLOWING 28 FOLLOWERS 120

My Lists Saved Comm

Learning Digital Logic
Created by @yagmurty

Coding
Created by @cerenkartal

Podcasts
Created by @cerenkartal

UI/UX Design
Created by @designcode

VR / technology
Created by @cerenkartal

Interior Design
Created by @yagmurty

Home Search Community

9:41

kartalceren

Platforms

Youtube Instagram +

Experts

Leila Dr. Zehn Aja +

TECHNOLOGY HEALTH DESIGN

Education

Working Online
Henry Peterson %70

Home Search Community

9:41

pundit

Let's find together.

SIGN UP

SIGN IN

9:41

pundit community

Search

Trending Topics

NFT Artificial Intelligence Understanding

Trending Rewievs

Digital Logic

User Experience and Interfaces

START A DISCUSSION

Home Search Community

9:41

Learning Digital Logic
Technology

Julia Paterson · Content Creator

could like to share the second part of my online
urses and lectures on digital logic with you! You can
questions and interact!

digital #digitallogic #onlineclass #education
formative

+45 other experts %70

sources Given by Experts

Digital Logic Article How to Learn Digital... Understanding

Expert Comments 22

Home Search Community